Design Competition - Call for Entries! November 2021- March 2022





# CRYSTAL PALACE GATEWAY



Competition organised by Crystal Palace Town Team Unincorporated Voluntary Organisation. Email: crystalpalacetownteam@gmail.com

#### Introduction

We would like to invite you to submit an entry for our ideas competition to create a new "gateway" to Crystal Palace. We are seeking fun and exciting ideas to reimagine and transform the historic road junction at the top of Anerley Hill into an inspiring new place which celebrates Crystal Palace and reflects what it means to you.

#### Who we are

We are a group of local residents, traders and councillors who have come together to help kickstart a Town Team for Crystal Palace.

Due to it's location on the edge of five London Boroughs, Crystal Palace has often been overlooked and has suffered from a lack of an integrated approach to the issues the community faces. We feel that a Town Team could be a united voice for the area, helping to bring funds to the area and drive forward positive improvements.

## Why we have organised this competition

We wanted to organise a competition to draw attention to the issues that Crystal Palace faces due its position between the boroughs, and to engage local people with the idea of the Crystal Palace Town Team. This is not a funded competition to implement physical changes to the site, but we hope it is a fun and creative way to celebrate where we live and work and to share ideas about the area.

#### Where the site is

The historic site is the road junction where Crystal Palace Parade, Westow Hill, Church Road and Anerley Hill meet and four different boroughs, and 13 bus routes (see aerial photograph of the site on next page).

This busy but unloved space has a key strategic position, linking Crystal Palace Park and the bus station to the shops, pubs and restaurants in the Triangle. The junction is dominated by car traffic and barriers, making it an unpleasant and confusing place to be as a pedestrian or cyclist. How can this junction be transformed to become an amazing new gateway to the area?

## What to submit

At the back of this document are three submission templates: (1) a photograph of the site, (2) a plan of the site and (3) a blank page. You should use ONE of these templates to display your ideas for a new Crystal Palace Gateway. You can use any medium you like (e.g. drawing, painting, collage, computer generated image etc) to present your ideas. The Gateway can be anything you like, but should ideally represent an identity for Crystal Palace as you see it. This might be based on the history of the area (e.g. The Crystal Palace, the Great North Wood), a local landmark (e.g. the dinosaurs, the antennae) or anything that you want! The only limit is your imagination!

Please include your name and contact information (phone or email address - or both) in the place provided so that we are able to contact you if you submission has been selected.

#### Who is invited to enter

We are inviting all local residents or visitors to the area of all ages to submit a vision for a new gateway. All are welcome!

#### When do you need to enter your submission

We are asking for submissions to be submitted by 13th March 2022.

# How to enter your submission

You can submit your entries either digitally to crystalpalacetownteam@ gmail.com or physically by printing out your page on a sheet of A4 and leave it in the dropbox located in Upper Norwood Library on Westow Hill.

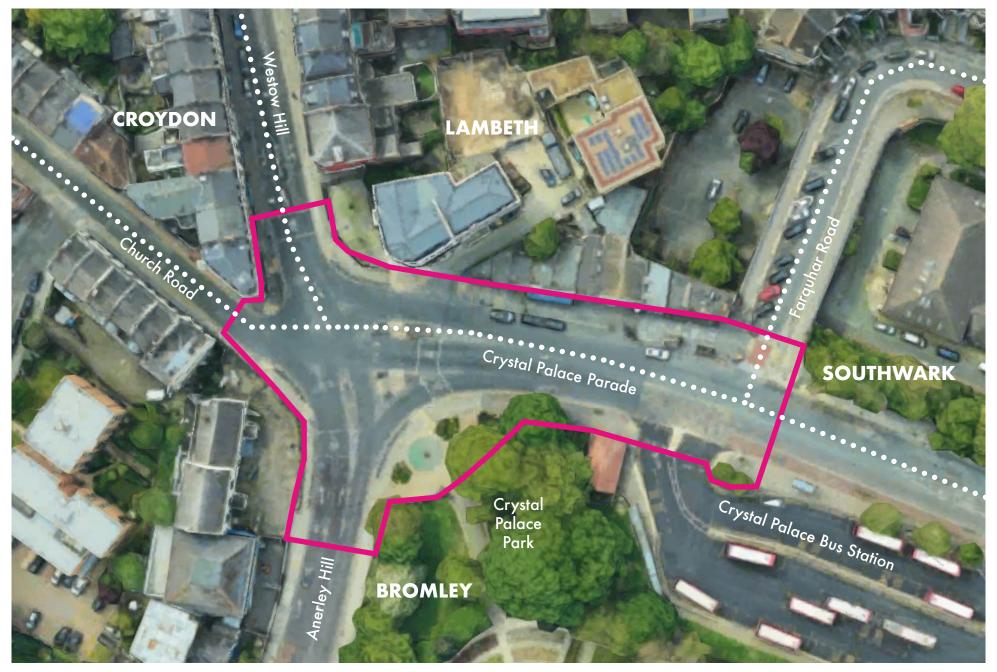
# What will happen then

We will collate the submissions and these will be displayed in a public exhibition in the gateway area in late March 2022 (date TBC). A panel of local artists will pick-out a few of the best entries for special attention.

# Want to find out more

Please visit our website at www.crystalpalacetownteam.org.uk

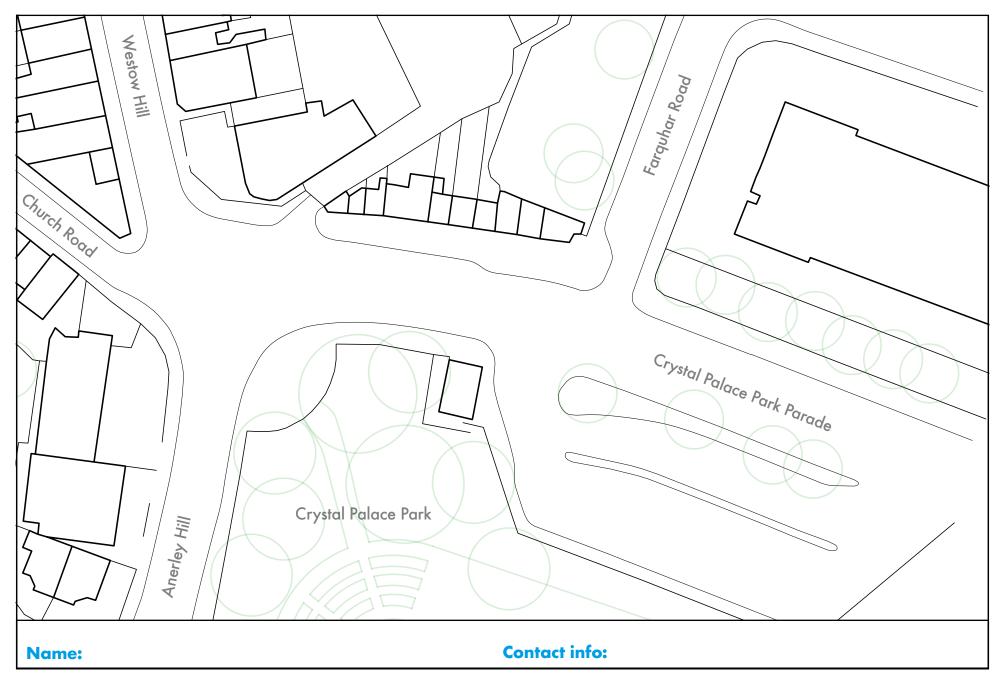




Site map: Boundary of site shown in pink line



**Submission template 1**: Please draw, paint or collage (or any method you want!) your vision for a new Crystal Palace Gateway over this photograph and then submit this in the ways described. Please remember to provide your name and contact details above!



**Submission template 2**: Please draw, paint or collage (or any method you want!) your vision for a new Crystal Palace Gateway on the map above and then submit this in the ways described. Please remember to provide your name and contact details above!

#### Name:

**Contact info:** 

**Submission template 3**: Please draw, paint or collage (or any method you want!) your vision for a new Crystal Palace Gateway into the blank box above and then submit this in the ways described. Please remember to provide your name and contact details above!